

BOARD OF DIRECTORS AND COMMUNITY RELATIONS

The board recognizes the need for a communications program to provide effective two-way communication between the school district and the school district community. The school district's communications program shall strive to meet the following goals.

- To keep citizens informed through a regular flow of information about the school district and its programs;
- To encourage and organize the interchange of ideas between the school district and the community by developing and implementing techniques for community involvement in the school district and for school district involvement in the community; and
- To assess public knowledge, attitudes and concerns on a regular basis.

It shall be the responsibility of the superintendent to establish and maintain an on-going communications program with the community. The superintendent shall make a recommendation to the board annually for changes in the communications program.

Legal Reference: Iowa Code §§ 21; 22; 279.8 (2010).

Cross Reference: 104 The People and Their School District
209 Committees of the Board of Directors
217 Board of Directors' Relationships
302 Administration Relationships
402 Employees and Outside Relationships
902 Press, Radio and Television News Media
904 Public Participation in the School District

Approved 2/17/21

Reviewed 1/20/21

Revised _____